

Seattle's International Film Festival

PRESS RELEASE

For Immediate Release

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Seattle's International Film Festival launches World Traveler Fridays with "Barbara," Germany's Academy Awards® entry

SEATTLE —The Seattle International Film Festival (SIFF) is kicking off World Traveler Fridays at Uptown on Friday, December 21, 2012 at 7:00 p.m. with *Barbara*, German's official entry for this year's Academy Awards®. SIFF has partnered with Erdinger Weissbräu, the world's largest wheat beer brewery, to provide the ultimate German cultural experience for opening night.

The drama directed by Christian Petzold and starring Nina Hoss, one of Germany's most celebrated theatre and film actresses, tells the story of doctor Barbara Wolff who has dreams of moving to the west. After being denied for an exit visa from the GDR, she must face being transferred from Berlin to a small hospital in the country as punishment. There Barbara must decide between following her dreams or the attraction of a fellow doctor.

World Traveler Fridays is a quarterly cultural experience that brings a new outlook on life to Seattle. SIFF will use international partnerships based on the selected countries' film featuring cuisine and music for an enjoyable, cultural experience at Uptown. Guests can choose to purchase a ticket for a single event (available now) or the full series (available in 2013). Tickets to *Barbara* and single event World Traveler Fridays are on sale now. They can be purchased at <http://www.siff.net> or by calling 206-324-9996 during normal box office hours.

FILM & PROGRAM DETAILS:

6:30 p.m. - Doors open

7:00 p.m. - Film begins

8:45 p.m. - Q&A with Director and Leading Actress

9:30 p.m. - Erdinger Weissbräu featured beer tasting with German cuisine and music

PHOTO OP:

What: Pictures of Director Christian Petzold and Leading Actress Nina Hoss

When: December 21, 2012 at 6:00 p.m.

Where: SIFF Film Center, 305 Harrison St. Seattle, WA 98109

About SIFF

Founded in 1976, SIFF creates experiences that bring people together to discover extraordinary films from around the world with the Seattle International Film Festival, SIFF Cinema and SIFF Education.

Recognized as one of the top film festivals in North America, the Seattle International Film Festival is the largest, most highly-attended film festival in the United States reaching more than 150,000 annually. The 25-day festival is renowned for its wide-ranging and eclectic programming presenting over 250 features and 150 short films from over 70 countries each year.

SIFF Cinema exhibits premiere theatrical engagements, repertory, classic, and revival film showings 365 days a year on four screens at the SIFF Film Center and the historic SIFF Cinema Uptown, reaching more than 100,000 attendees annually.

SIFF Education offers educational programs for all audiences serving more than 11,000 students and youth in the community with free programs each year.

About Erdinger Weissbräu

At the world's largest wheat beer brewery, tradition and progress go hand in hand: our beer is brewed according to traditional recipes, but using state-of-the-art technology. Today, beer connoisseurs in Germany and around the world regard our traditional specialty beers from Erding, Bavaria, as the ultimate in wheat beer enjoyment.

Today, the traditional brewery has established itself as the national and international market leader for weissbier. As one of Germany's largest private breweries, Erdinger Weissbräu is among the leaders on the national German beer market.

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Media requests for photos, interviews and other press items relating to SIFF are welcome. For more information please contact Alexandria Baker, Public Relations Manager, by phone 206.228.526 or email alexandriambaker@gmail.com.